**Headline:** FANTASTICAL FREESTYLE FRESH FOOD WARMER

**Subject:** Ensure that your food is the hottest thing on the market!

**Body:** Are you struggling to maintain your food's desired warmth by the time it reaches your customer's hands? Seek no further than WarmCo's newest food warmer product! The Model W2DW-3S is equipped with top-of-the-line aluminum and stainless-steel material, slanted shelves for easier viewing, and 470 watts of power capable of retaining that fresh-out-of-the-oven taste we all crave! Interested? Head down to booth 222 at the NRAS to get a 25% off coupon valid for six months!